



Making compliance simple, every day

GDPR 101: Demystifying Data Privacy

Helen Barge | Anna Walters



WHO ARE WE?

We're on a mission to take consulting from dreary to delightful. Our clients love our friendly, jargon-free and personal approach, but we're more than just happy faces.

We lead by example, holding ourselves to high standards of governance, risk management, and compliance.

Quite simply, we would never ask our clients to do something we wouldn't do ourselves.



WHO ARE WE AND WHAT DO WE DO?

- Risk Management
- Data Privacy
- Information Security
- Environmental, Social & Governance
- ISO Certifications
- Health and Safety

Resilience through effective Risk Management



TODAY'S SESSION

- What is Data Protection?
- Why is it important
- Myth busting
- Brief introduction to the law
- Help to build confidence for you and your teams
- Top tips and simple next steps



WHAT IS DATA PROTECTION?

Data protection is the process of safeguarding important information such as personal data from threats such as theft, corruption, compromise or loss.

Business and People Protection

WHAT IS PERSONAL DATA?

Personal data only includes information relating to “natural persons” who:

- can be identified or who are identifiable, directly from the information; or
- who can be indirectly identified from that information in combination with other information.

E.g., name, ID number, location data, genetic data, IP address, online identifier, a tattoo, business email address, cookies

WHY IS DATA PROTECTION IMPORTANT?

or at all interesting!

European Convention of Human Rights – Article 8

Right to respect for private and family life
(Right to privacy)

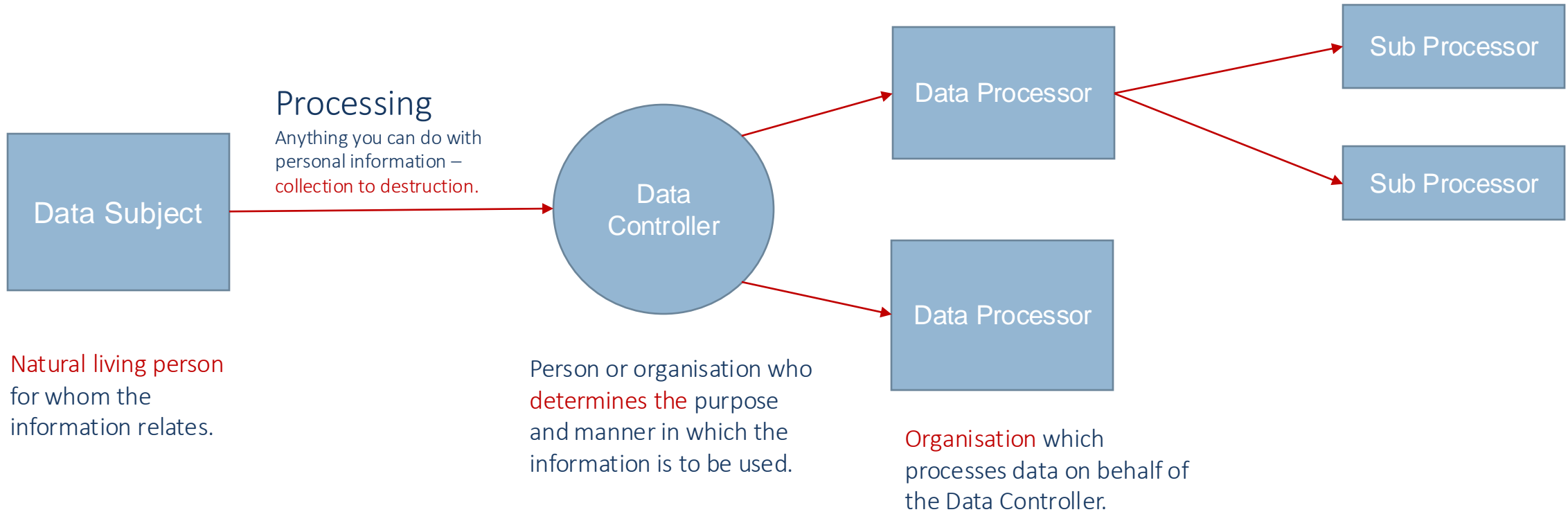
OVERVIEW OF THE DATA PROTECTION LAW



3 PILLARS OF DATA PROTECTION LAW

PRINCIPLES
PURPOSE
RIGHTS

Key terms



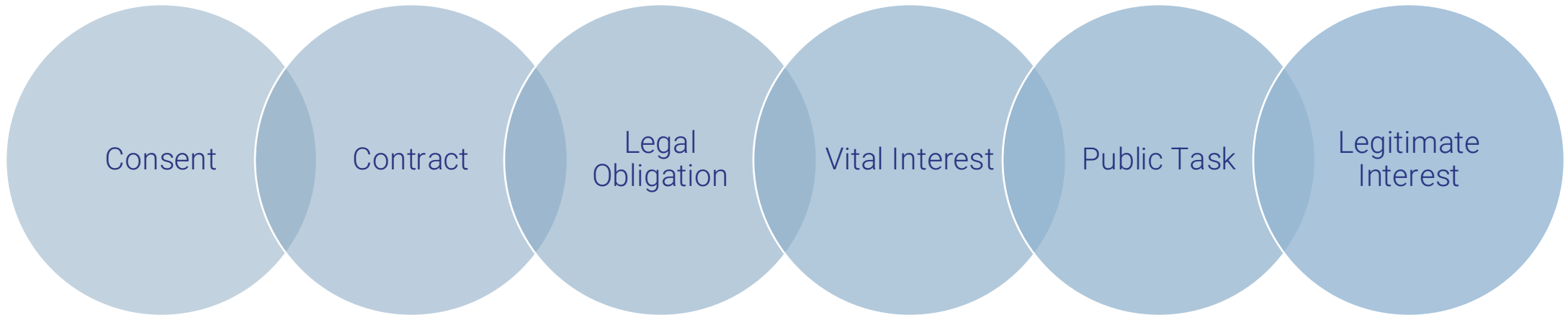
6 PRINCIPLES OF THE GDPR



Accountability

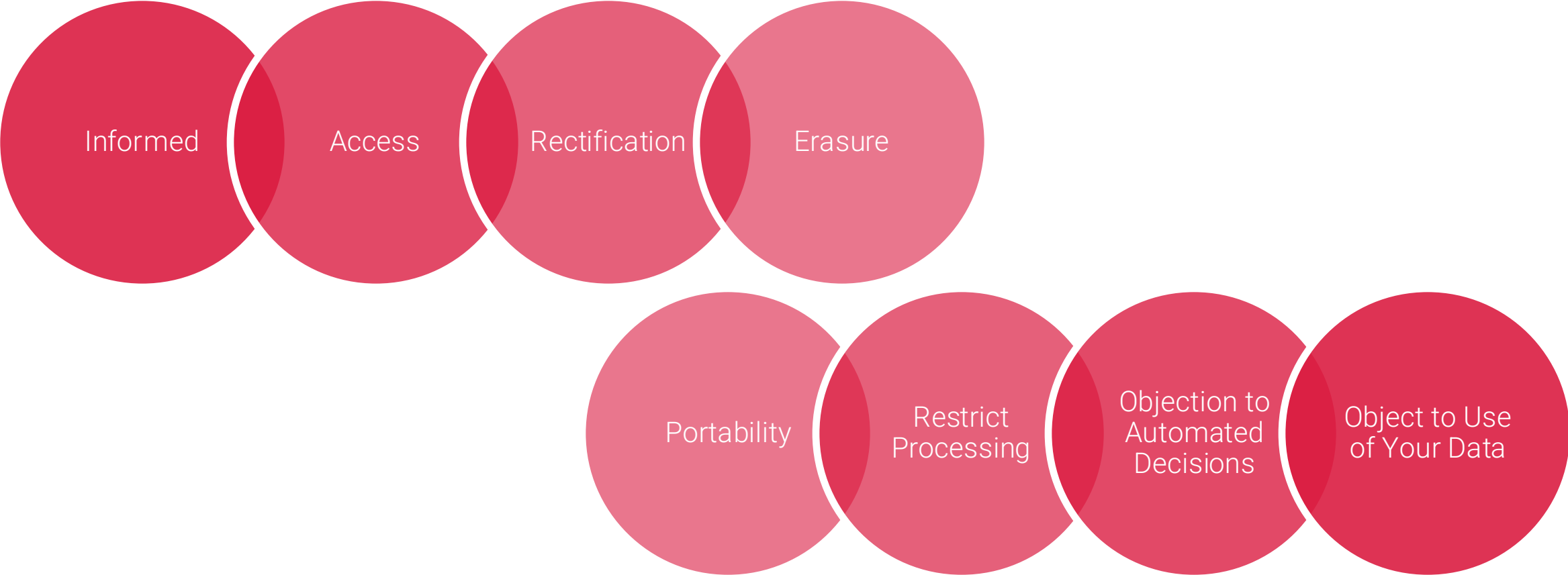
LAWFUL BASIS FOR PROCESSING

(PURPOSE)



Are you using data appropriately? Are you missing any opportunities?
If you have a clear lawful basis – you may be able to use your data for new opportunities.

DATA SUBJECT – RIGHTS OF THE INDIVIDUAL



TOP TIPS TO TAKEAWAY

What data do we have?

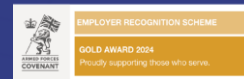
Why do we have it?

Where is it & is it safe?

How long do we keep it?

Who do we share it with?

ANY QUESTIONS?



WANT SKILLS THAT HELP YOU STAND OUT?

Funded training places available, delivered
by award-winning industry experts
across warwickshire.

[Visit the website to find out more.](#)



CONNECT WITH US



info@riskevolves.com



+44 (0)1926 800710



[@riskevolves](https://www.linkedin.com/company/riskevolves)



[@riskevolves](https://www.youtube.com/channel/UC...)

THANK YOU FOR JOINING US